

BBI Podcast Trailer

Patrick: Welcome to the Building a Better Iowa Podcast!

Intro music

Patrick: Hello! My name is Patrick Luensmann, the associate director for the John Pappajohn Entrepreneurial Center at the University of Northern Iowa. I am one of your hosts for the Building a Better Iowa Podcast. My role here at UNI and with the JPEC is to work with businesses and partners all around the state to connect businesses to resources through the IASourceLink platform. We work collaboratively with partners as small as city governments up through state agencies to make sure everyone is working together to provide those support services to people looking to start and grow their businesses. I engage with planning community events and work with all sorts of small business owners and entrepreneurs to really build out the support for the Iowa small business community.

Katie: Hi everyone! My name is Katie Kreis and I am the program associate for marketing for the Business & Community Services building and the Family Business Center. I provide design, writing, web development, social media and podcast services for these two brands along with marketing support for the remaining 12 programs that fall under the BCS umbrella. I love the variety of each day and especially enjoy interacting with the people working in businesses across Iowa, hearing their stories and doing what we can to ensure they succeed.

Patrick: So welcome to episode zero of our podcast. With Building a Better Iowa we really want to explore the programs and stories that we are doing here at the Business & Community Services and really share with you how they can shape and build up Iowa's future economy. We will be looking at things from exciting student businesses, sustainable breweries, Iowa family business successes and much more of all the different things that have happened underneath the BCS family of programs. Each program offers a distinct benefit to Iowa communities and we are really looking forward to help sharing their story with you through this podcast.

Katie: I invite you to come back and join us soon for the first episode. We want you to join us on this mission to Build a Better Iowa. So please like, subscribe and follow us on your favorite podcast platform. We'd love to hear from you and you can find us at bcinfo@uni.edu.

Patrick: Thank you for joining us. Together we can Build a Better Iowa!

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